



GREEN BUILDINGS & PARKS WORLD 2014

1 - 3 December 2014

Borneo Convention Centre Kuching, Sarawak, Malaysia



www.greenbuildingsandparksworld.com

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BUILDING FOR A BETTER TOMORROW

Concern about the environment and the renewability of our resources, with global warming and changes in our weather pattern of late is currently at the heart of the real estate and urban planning industry. The development of innovative technologies greatly affects our daily lives and offers a wealth of new possibilities. This also applies to today's buildings and those of tomorrow.

The emerging technologies for the development of energy-efficient buildings are attracting consumers and businesses to demand for green development. The trend is clear: new materials, pioneering technologies for utilizing renewable energy and the use of landscape and parks are significant innovations in construction and building technologies of recent years.

The inaugural Green Buildings & Parks World 2014 is designed to provide a platform for developers, professionals and government bodies to converge and share, learn and collaborate to improve the green buildings and parks of their countries. The areas of discussion including:

- Latest Green Certification Criteria and Scores
- Eco-building Materials
- Green Building Design Innovation
- Landscapes & Parks in Green Buildings
- Green Incentives for Developers

THE OBJECTIVES OF GREEN BUILDINGS & PARKS WORLD 2014

- To provide an overview on the latest green certifications criteria and scores of the region's green buildings
- To share and exchange ideas on latest designs and innovations in green buildings and eco-building materials
- To identify key trends and issues confronting the sustainable development growth for the region's green buildings
- To provide networking and build business opportunities whilst engaged in discussion on pertinent issues with industry experts

SUMMIT HIGHLIGHTS

- A High Calibre Summit
- The Comprehensive Services Showcase
- Business Matching Meetings
- Pre-conference Technical Tours

BENEFITS OF ATTENDING

- Unrivalled access to a target audience of developers, consultants, engineers, manufacturers, policy makers, regulators and captains of the industry
- A flagship event to exchange ideas with the industry experts while being updated on the latest policies, green certifications, regulations and developments in the green building industry
- A platform for networking and establishing contacts for future business collaborations

WHO SHOULD ATTEND?

- Architects
- Architectural Consultant
- Building Automation & Control
- Building Construction Equipment / Materials Suppliers
- Building Owner
- Building, Civil & Structural Engineers
- Cabling System
- Certified Companies
- Concrete Materials
- Construction Companies
- Developers
- Estate Managers & Managing Agents
- Facility Management Companies
- Financial Services
- Government Bodies
- Green Building Technology
- HVAC
- Integrated Building Services Contractors
- Intelligent Building technology and Management
- Interior Designers/Contractors
- Irrigation Systems
- Landscape Designers/Contractors
- M&E Consultant/Engineers
- Master Planners
- Park Managers
- Prefabrication, Industrialized business system (IBS)
- Property & Real Estate Developers
- Property Managers
- Quantity Surveyors
- Renewable Energy Suppliers
- Road Marking / Building Contractors
- Sewerage Maintenance Contractors
- Storm Water Management
- Town Councils
- Urban Landscaping Providers
- Waterproofing Solutions

THE EXHIBITION / SPONSORSHIP OPPORTUNITIES

The sponsorship program has been specially designed to give industry leaders opportunities to increase visibility and enhance corporate profile. Partners and sponsors will enjoy sustained profiling impact through continuous promotion before, during and even after the conference. There are various opportunities to support and be associated with this prestigious and unique event. Contact the organizer for more information.

WHY EXHIBIT IN GBPW 2014?

- Generate and establish new sales leads, business contacts and build network
- Proven track record in attracting high level delegates comprising private and public sectors from the America, Europe, Middle-East and Asia
- An ideal platform to project brand image and stay competitive in the Construction and Infrastructure Sectors
- Establish your presence in a new market and source for local agents or distribution networks
- Engage new partners and distribution network from the region
- Support existing clients and local agents

INTENSIVE & TARGETED PUBLICITY CAMPAIGNS

- Advertisements
 - Magazines
 - National & Regional Newspapers
 - Online Banner Advertisements & Event Listings
 - Street Advertising
- Direct Mailing / Mass Publicity
 - Awareness Brochure
 - Postcard
 - Delegate Marketing Brochure
- Monthly e-mail blast to over 1,000,000 infrastructure and construction companies
- Special dedicated event website
- Telemarketing
- Roadshows
- Personal Invitations
- Public Relations
- Government & Trade Associations Invitations

STANDARD BOOTH RENTAL

Booth Size		USD
6sqm Standard Shell Scheme	Early Bird	2,800
	Normal	4,000
12sqm Standard Shell Scheme	Early Bird	5,000
	Normal	7,000

GENERAL SPONSORSHIP

Sponsorship Packages	USD
Titanium Sponsor	30,000
Platinum Sponsor	20,000
Gold Sponsor	15,000
Silver Sponsor	12,000
Cocktail Sponsor	15,000
Luncheon Sponsor	10,000
Refreshment	5,000 per session
Conference Bag	15,000
Name Badge Lanyard	5,000
Advertisement (FPFC)	1,000

STANDARD BOOTH COMES WITH:

- White polyester laminated panels for back wall and fascia board
- Adhesive exhibitor's name and booth number on the fascia board
- Fluorescent lights
- Information Counter
- Folding Chair
- Waste Basket



PROGRAM

DAY ONE: 2 DECEMBER 2014, TUESDAY

8:30AM	GBPW 2014 Registration Begins Venue: Borneo Convention Centre Kuching
9:00AM	Delegates Take Their Seats at Ballroom Venue: Borneo Convention Centre Kuching
9:15AM	Arrival of Guest of Honor
OPENING CEREMONY	
9:25AM	Welcome Dance
9:30AM	INTRODUCTORY REMARKS Datuk Dr. Abdul Aziz S.A. Kadir, Chairman, Confexhub Group
9:35AM	SPECIAL ADDRESS
9:40AM	INAUGURAL ADDRESS AND LAUNCH OF GREEN BUILDINGS & PARKS WORLD 2014
10:00AM	Networking & Refreshments Break
PLENARY SESSION	
10:30AM	Keynote Address 1: Green Building Initiative and Green Marks in Asia: Commitment & Development
11:15AM	Keynote Address 2: Green Buildings' Trends, Drivers and Challenges of Implementation – A Strategic pan-Asia Market Analysis
12:00PM	Luncheon for Guest Speakers and Delegates
SESSION ONE: GREEN BUILDING PRODUCT CERTIFICATIONS AND STANDARDS	
1:00PM	Paper 1: An Overview of Ecolabels and Sustainability Certifications in the Global Marketplace
1:30PM	Paper 2: Energy Efficiency Standard and Labels in Asia
2:00PM	Paper 3: Certifications for Green Buildings Products
2:30PM	Open Forum: Comments, Questions and Answers
2:40PM	Networking & Refreshments Break
SESSION TWO: GREEN INCENTIVES & FINANCING OPTIONS FOR GREEN INFRASTRUCTURE	
3:10PM	Paper 4: An Overview of Green Building Incentives in Asian
3:40PM	Paper 5: Green Infrastructure Financing Scheme in Malaysia
4:20PM	Paper 6: Result-based Financing for Green Urban Infrastructures
4:50PM	Open Forum: Comments, Questions and Answers
5:00PM	CONFERENCE DAY 1 ENDS

PROGRAM

DAY TWO: 3 DECEMBER 2014, WEDNESDAY

SESSION THREE: ADVANCED GREEN BUILDING TECHNOLOGIES

9:00AM	Paper 7: Creating High Performance Buildings with Information Technology Application: The Use of BIM
9:30AM	Paper 8: Innovative Design and Technologies for Carbon Neutral Building
10:00AM	Paper 9: Are Lego-like Technology the Future of Construction?
10:30AM	Open Forum: Comments, Questions and Answers
10:45AM	Networking & Refreshment Break

SESSION FOUR: GREEN MATERIALS & TECHNOLOGIES FOR BUILDINGS

11:15AM	Paper 10: Retrofitting Buildings with New Energy Efficient Technologies
11:45AM	Paper 11: Improve the Eco-performance of Buildings with The Use of Green Mark Material
12:15PM	Paper 12: Lower Water Consumption with Efficient Water Management Systems
12:45PM	Open Forum: Comments, Questions and Answers
1:00PM	Luncheon for Guest Speakers and Delegates

SESSION FIVE: LANDSCAPES AND BUILDINGS

1:45PM	Paper 13: An Overview of The Skygarden Guidelines
2:15PM	Paper 14: Greening Existing Buildings with Greenroof and Greenwall to Optimize Energy Efficiency
2:45PM	Paper 15: Investing in In-building Landscape to Create Healthy Places & Improve Public Health
3:15PM	Open Forum: Comments, Questions and Answers
3:30PM	Networking & Refreshment Break

SESSION SIX: PARKS AS GREEN INFRASTRUCTURE

4:00PM	Paper 16: Creating A Balanced, Interconnected and Integrated Park System
4:30PM	Paper 17: Use of Homefarm to Lower Singapore's High Carbon Footprint and Boost The Resiliency of Food Supply.
5:00PM	Paper 18: The Importance of Green Space in Reducing the Needs of Built Infrastructure
5:30PM	Open Forum: Comments, Questions and Answers
5:40PM	GREEN BUILDINGS & PARKS 2014 ENDS

***This Program is subjected to change and for updated program, please logon on to www.greenbuildingsandparksworld.com Program @ 5 November 2014*

DELEGATES' ACCOMMODATION

Grand Margherita Hotel			
Jalan Tunku Abdul Rahman 93100 Kuching, Sarawak, Malaysia Tel: (6082) 423 111 Fax: (6082) 258 337 Contact Person: Ms. Pauline Chong Email: pauline@centraloffice.my URL: www.grandmargherita.com	Superior - Single	RM 310.00 nett	 
	Superior - Twin	RM 340.00 nett	
(Room rates are inclusive of Breakfast) * 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km			
Pullman Kuching			
No.1A, Jalan Mathies, 93100 Kuching, Sarawak, Malaysia Tel: (6082) 222 888 Fax: (6082) 222 999 Contact Person: Ms. Norhanim Email: H6332-re4@accor.com URL: www.pullmanhotels.com www.accorhotels.com	Superior Single / Double	RM 280.00 nett	 
	(Room rates are inclusive of Breakfast) * 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km		
Riverside Majestic Hotel			
Jalan Tunku Abdul Rahman, P.O Box 2928, 93756 Kuching, Sarawak, Malaysia Tel: (6082) 532 222 / 247 777 Fax: (6082) 425 858 Contact Person: Ms. Pauline Chong Email: pauline@centraloffice.my URL: www.riversidemajestic.com	Superior Single	RM 280.00 nett	 
	Superior Double	RM 310.00 nett	
(Room rates are inclusive of Breakfast) * 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km			
Abell Hotel			
No. 22, Jalan Tunku Abdul Rahman 93100 Kuching, Sarawak, Malaysia Tel: (6082) 239 449 Fax: (6082) 234 488 Contact Person: Cynthia Michelle Jee Email: cynthia@abellboutiquehotel.com.my URL: www.abellhotel.com	Superior View Room (Single)	RM 185.50 nett	 
	Deluxe King Room (Single)	RM 217.30 nett	
	Abell Deluxe Room (Single)	RM 280.90 nett	
	Superior View Room (Double)	RM 196.10 nett	
	Deluxe King Room (Double)	RM 227.90 nett	
	Abell Deluxe Room (Double)	RM 291.50 nett	
(Room rates are inclusive of Breakfast) * 30 minutes from hotel to BCCK and distance from hotel to BCCK is 8 km			

*Hotel Rates Subjected to Changes

GREEN BUILDINGS & PARKS WORLD 2014 HOTEL RESERVATION FORM



Title Mr. Mrs. Ms. Dr. Others (specify) : _____

Name (as per passport) _____

Email _____

Passport No. _____ Date of Issue / /

Country of Issue _____ Expiry Date / /

Job Title _____

Company _____

Address _____

City/State _____ Postcode _____

Country _____

Telephone* _____ Fax* _____

Mobile Number* _____

*(Please include country and area code)

HOTEL ROOM RESERVATION

Choice of Hotel: (Please specify name of hotel. Reservation is for approved GBPW 2014 hotels only)			
Single or Twin-Sharing (Please Specify)		Rate Per Room Per Night (Please specify Rate)	
Check-In Date		Check-Out Date	

Below For Twin Sharing Room, Please Provide full name of room rate: (As per passport).please added

Title Mr. Mrs. Ms. Dr. Others (specify) : _____

Name _____

MODE OF PAYMENT

Reservation of hotel rooms is on first-come-first served basis. Reservation will only be made upon receipt of this reservation Form. Credit Card payments for hotel accommodation are charged in USD. Payment is to be made to the hotel specified by you and charge to your Credit Card account indicated below. Rooms booking confirmation letter will be issued by the hotel as proof of reservation.

PAYMENT BY CREDIT CARD (USD)

I hereby authorized USD _____ to be charged to my credit card below for the hotel reservation.

Credit Card: Visa Master (3 digit Security Code Number - on back of card _____)

Name : _____ (as appears on card) Credit Card No. : _____

Expiry Date : _____ Signature : _____ Date : _____

*(Signature must correspond with the
specimen signature of the Card Account)

Note: For room reservation, please complete the Hotel Reservation Form and fax or email to the hotel of your choice directly

